

MOUNTAINEER THON

a miracle network dance marathon



Dear Friends,

I am writing you on behalf of West Virginia University's MountaineerThon 2016, and I would like to invite you to become a corporate partner of one of the largest student-run philanthropies! West Virginia University is celebrating its 17th year providing emotional and financial support to patients and their families treated at WVU Medicine Children's through dance marathon events. On March 5, 2016, we will continue the tradition.

During the 8-hour marathon, dancers will spend the time dancing, playing games and activities, and listening to WVU Children's Hospitals patients' heartwarming stories, all without any sleep and standing for the entirety of the event. Our organization raises money through pledges from family and friends and a variety of donations through other fundraising events. Corporate partners cover the cost of hosting the marathon, which enables all the money raised by the participants to directly benefit the children at WVU Medicine Children's.

I invite you to take part in supporting these families battling for their children's lives at WVU Children's Hospital.

Enclosed you will find information on how your business can become involved with MountaineerThon. We would be glad to schedule a meeting with you; at which time we can provide you with any additional information that you may need about the organization. You may also find information about MountaineerThon on our website, www.mountaineerthon.com.

Sincerely,

Arien Harris
Executive Director
MountaineerThon 2016
mountaineerthon@gmail.com
304-282-5704



PARTNERSHIP OPPORTUNITIES 2016

Corporate Partnership Opportunities

❖ **Miracle Maker - \$2,500**

- **Recognition on event collateral including:**
 - Clickable logo on MountaineerThon website
 - Promotional banners, flyers and posters at various recruitment and day-of events
- **Clickable Logo inclusion in all e-communication pieces including:**
 - Local engagement emails to established MountaineerThon participants
 - Recruitment emails to local colleges and universities
- **Recognition in WVU Children's social media and publications**
 - Facebook - 5,500+ fans
 - Twitter – 800+ followers
 - Recognition in all MountaineerThon press releases
- **Sampling (when applicable) at recruitment and day-of events**
- **Large Prominent Logo on back of the official MountaineerThon t-shirt**
 - Given to all participants supporting WVU Medicine Children's (400+)

❖ **Wish Sponsor - \$1,000**

- **Recognition on event collateral including:**
 - Clickable Logo on MountaineerThon website
 - Promotional flyers and posters at various recruitment and day-of events
- **Recognition in WVU Children's social media**
 - Facebook - 5,500+ fans
 - Twitter – 800+ followers
- **Sampling (when applicable) at recruitment and day-of events**
- **Logo on back of the official MountaineerThon t-shirt**
 - Given to all participants supporting WVU Children's (400+)

❖ **Hope Sponsor - \$500**

- **Recognition on event collateral including:**
 - Promotional flyers and posters at various recruitment and day-of events
- **Sampling (when applicable) at recruitment and day-of events**
- **Logo on back of the official MountaineerThon t-shirt**
 - Given to all participants supporting WVU Children's (400+)

❖ **Courage Sponsor - \$250**

- **Sampling (when applicable) at recruitment and day-of events**
- **Logo on back of the official MountaineerThon t-shirt**
 - Given to all participants supporting WVU Children's (400+)

Donations of products and gift cards are also accepted and will be used for prizes to raise funds during MountaineerThon 2016. If you are interested in donating this type of item, please contact Arien Harris at MountaineerThon@gmail.com or (304)282-5704

PARTNERSHIP OPPORTUNITIES 2016

YES! We would like to become a partner of MountaineerThon 2016!

Enclosed is my donation.

Checks may be made payable to:
the WVU Foundation or WVU Children's Hospital (Memo: MountaineerThon)

Select Sponsorship level:

- Miracle (\$2,500 +)
- Wish (\$1,000)
- Hope (\$500)
- Courage (\$250)
- Other _____

Company Name: _____

Contact Name: _____

Address Suite: _____

City State Zip Code: _____

Return to (in enclosed business reply envelope):

Ashley Olczak
WVU Children's Development Office
(304)598-4346 x 6
1 Medical Center Dr Box 8200 (ROC 2)
Morgantown, WV 26506

PARTNERSHIP OPPORTUNITIES 2016